

## Message Text

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46

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /051 W

----- 100987

R 181602Z DEC 74

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 8895

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 8289

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXPNGN BTRA,XX

SUBJ: COMERCIAL PROGRAM: FOREIGN BUYERS TO U.S. TRADE SHOWS:

COMPUTER AND PLANT ENGINEERING, MAY 1975

REF: STATE 271972

1. BOTH PANAM AND TWA HAVE INDICATED INITIAL INTEREST IN PROMOTING GERMAN-WIDE TRAVEL TO THESES TWO U.S. SHOWS. PANAM PLACES BROCHURE NEEDS AT 200 FOR EACH SHOW: TWA 1,000 FOR EACH SHOW. ENGLISH LANGUAGE BROCHURES ARE ACCEPTABLE FOR THE COMPUTER SHOW, BUT AIRLINES WOULD HAVE TO SUPPLEMENT ENGLISH LANGUAGE PLANT AND ENGINEERING SHOW BROCHURES WITH GERMAN LANGUAGE DESCRIPTION.

2. IN VIEW OF CLOSE TIMING, POST REQUESTS 25 BROCHURES FOR EACH SHOW VIA AIRMAIL ON URGENT BASIS. SMALL QUANTITIES WILL BE HAND CARRIED TO LOCAL PANAM AND TWA OFFICES FOR THEIR IMMEDIATE PLANNING. UPON CONFIRMATION OF THEIR PLANS FOR SIZEABLE PROMOTION, POST WILL REQUEST QUANTITIES CONTAINED IN PARAGRAPH ONE.

3. POST WILL ASSIST AIRLINES WITH LIST BUILDING, DRAWING UPON USTC SHOW ATTENDEES, AND OTHER POST CONTACTS.

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IN ADDITION POST WILL PROMOTE THESE SHOWS ON SELECTIVE BASIS

FROM EC/USTC OFFICE. HARLAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 DEC 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Review Date:** 23 SEP 2002  
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**TAGS:** BEXP, BTRA, XX  
**To:** STATE  
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